

Communicator's Name: _____

Speech # 3

Did the speech **IMPAC** the audience?

Evaluating the **Content**

INSPIRATION: What did the communicator want you to know?

The communicator wanted me to know _____,

MOTIVATION: Why do you need to know?

so that/because _____,

PERSONALIZATION: How was the communicator impacted by his/her own message?

The communicator demonstrated experience by _____
_____.

APPLICATION: What did the communicator want you to do?

The communicator wanted me to...

- _____
- _____
- _____

"Make the **A.S.K.**"

Action

that is **Specific**

and **Known.**

CLARIFICATION: How did the communicator help you remember?

The communicator helped me remember by (using)... (check all that apply)

Story Object Acronym Picture Repetition Alliteration

Other: _____

What sense(s) were evident? _____

Additional Comments:

- Commendations

- Critiques

This feedback is from: _____

IMPAC™ Communication Conference

Evaluating the *Delivery*

Check the best description and circle any words that describe the delivery.

FACIAL EXPRESSION:

- Appropriate expression -- matched the message, relaxed, warm
- No obvious or intentional expression, missing a smile
- Expressions contradicted the message or appeared unpleasant, tense

EYE CONTACT:

- Intentional, thoughts completed before gaze was shifted
- Attempted, but could use more work
- Disconnected, shifting, "bird-watching", avoids the audience

VOICE: (Check all that you heard being used.)

- Minimal voice used for effect? (Soft, gentle expressions, whispers?)
- Optimal voice used effectively? (Good expression and pronunciation of words?)
- Maximal voice used for effect? (Moments of louder volume, intensity?)

GESTURES:

- Intentional -- meaningful, purposeful, descriptive, not overdone
- Sparse, could have been used more
- Distracting or nervous – twitching, scratching, adjusting clothing, clenched fists, squeezing fingers

BODY POISE:

- Confident, appropriate movement for the context/audience
- Lacked appropriate variety, and/or intentionality
- Not confident; poor posture, propped on podium, stiff/nervous

Additional Comments:

- Commendations

- Critiques